



Press Release

For Immediate Release

West Palm Beach, FL - April 16, 2018.

This year the West Palm Beach Jerk Festival will be celebrating its 15th year staging! Promoters of the event, Fulla-Vybz Inc promises another epic yet entertaining cultural experience for the entire family. The event will take place on Memorial Day May 28th, 2018, at the South Florida Fair Grounds, 9067 Southern Blvd, West Palm Beach, FL 33411.

The main stage will come alive with International Dancehall Reggae Artist Busy Signal who will be making his debut performance in Florida. Busy promised an electrifying performance that patrons will never forget. Veteran Reggae Icon Coca Tea who is no stranger to the stage is set to mesmerize the crowd with non-stop hits after hits. Completing the perfect lineup in celebration of our 15th year will be the melodious male group L.U.S.T. (Lukie D, Thriller U, Singing Melody & Tony Curtis).



The festival honors the cultural richness, heritage and flavor that the Caribbean Jerk Seasoning lends to food and traditions. The dizzying variety of Caribbean Jerk can be found in the many food offerings that include succulent Jerk Lobster, Juicy Jerk Chicken, the Spicy Jerk Shrimp, the Sensational Smoked Jerk Pork and the popular Jerk Ice Cream.

Truly a family inspired festival, the Kids Zone is guaranteed to attract youngsters with fun, interactive programming through the day.

For the young and young at heart, the day party within the Jerk Fest dubbed the Jerk Explosion Party Pavilion, is sure to entertain. Featuring popular DJs and a dance contest, the festivities are sure to be the perfect end to the Memorial Weekend.

Tickets can be purchased at www.palmbeachjerkfestival.com or popular local Caribbean community locations. Children 12 and under are admitted FREE of charge.

FULL-A-VYBEZ, INC.

Established in 1996, Full-A-Vybez, Inc. is a full service entertainment and promotion company specializing in events of all sizes, catering to the Caribbean diaspora communities. The highly skilled team of industry professionals leads several local and international experiences that typically draw crowds in excess of 15,000 attendees. In addition to other targeted experiences, Full-A-Vybez, Inc's annual marquee events include the Palm Beach Jerk and Caribbean Culture Festival and the Orlando Jerk and Caribbean Culture Festival.

PALM BEACH JERK FESTIVAL

For general information, visit www.palmbeachjerkfestival.com or call our hotline at [866-232-0001](tel:866-232-0001).

Like us on [Facebook.com/PalmBeachJerkFestival](https://www.facebook.com/PalmBeachJerkFestival)

Follow us on Instagram/Twitter @palmbeachjerkfestival

For vendor information, contact Rhonda Davis at [321-689-3415](tel:321-689-3415).

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